

INTERNATIONAL TOURISM

The Department of Intercultural Communication and International Tourism

March, 2023



What's new?

Representatives of the research sector of GSU, Doctor of Technical Sciences Maxim Ermolenko and Candidate of Technical Sciences Dmitry Piliptsov visited the Nanjing University of Science and Technology (Nanjing, China).

Specific areas of cooperation in the field of industrial and medical materials, in the field of

vacuum-plasma technologies, as well as the results obtained in the framework of joint scientific research were discussed with the management and representatives of the Institute of Chemistry and Chemical Technologies of Nanjing University. Representatives of Francisk Skorina Gomel State University attended the lecture by the corresponding member, Doctor of Technical Sciences, Professor, Director of the Institute of Chemistry of New Materials of the National Academy of Sciences of Belarus Alexander Rogachev, where scientific and technical developments of the Institute of Chemistry of New Materials of the National Academy of Sciences with high scientific and innovative potential, the main areas of cooperation, including functional nanostructured materials were presented. Among the audience of the

lecture there were more than 40 scientists of the Nanjing University of Science and Technology, as well as graduates and undergraduates of the Faculty of Chemistry and Chemical Technology. The lecture aroused great interest and discussion among the scientific community. Representatives of our university participated in the graduation ceremony of master students-graduates of the Faculty of Chemistry and Chemical Technology, and also visited the photo exhibition "Spring Morning in the Land of Ten Thousand Lakes" dedicated to the fifth anniversary of the Confucius Institute at Francisk Skorina Gomel State University.



Hina Matsuri

Hina Matsuri (Hinamatsuri) is the Japanese Doll's Festival. It's also known as Momo-no-Sekku, the Peach Blossom Festival. This holiday used to follow the Lunar Calendar and fell closer to April when peach blossoms began to bloom. Though the trees no longer bloom during the festival, the peach blossoms are still an important decoration for this celebration.



The festival stems from the Heian period when people believed the dolls possessed the power to contain bad spirits. During a custom called hina-nagashi (doll floating), straw hina dolls in miniature boats were set adrift on the river to be taken out to sea, taking misery and hardships with them. The Shimogamo Shrine in Kyoto still floats dolls on straw mats down the stream that runs through the temple grounds and prays for the safety of children.

Families with young daughters celebrate with an elaborate platform of ceremonial dolls to ensure their daughter's future happiness. This dates to a time when happiness came from being married. Girls often invite their friends over to celebrate together. The Hina-Ningyo represents the wedding procession of the imperial princess in traditional court dress of the Heian period. The dolls are put out a few days before the festival and taken down immediately after. If the dolls are left up later than March 4, it's believed the daughter will marry late in life. The dolls are displayed in a specific order. They are laid out on a five or seven-tiered platform that's been draped in a red cloth.



International Women's Day 2023



The theme for International Women's Day 2023 is, 'DigitALL: Innovation and Technology for Gender Equality'. It recognizes and celebrates the women and girls who are championing the advancement of transformative technology and digital education. The 2023 observance has explored the impact of the digital gender gap on widening economic and social inequalities and spotlight the importance of protecting the rights of women and girls in digital spaces and addressing online and ICT-facilitated gender-based violence.

To mark the Day, the UN has organized a high-level event, which aims to provide an opportunity to highlight the role of all stakeholders in improving access to digital tools. The event has included a high-level panel discussion and musical performances.

International Women's Day is celebrated annually on 8 March. It offers an opportunity to reflect on progress made, to call for change, and to celebrate acts of

courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities.



International Bagpipe Day



International Bagpipe Day is celebrated on March 10. It was created by The Bagpipe Society in 2012 to celebrate the world's bagpipes and piping traditions. Pipers are invited to play and participate in local events, talks, and gathering. Pipers refer to bagpipes as “the pipes,” “a set of pipes,” and “a stand of pipes.”

Bagpipes are woodwind instruments using enclosed reeds fed from a constant reservoir of air in the form of a bag. Though the Scottish Great Highland bagpipes are the best known, bagpipes have been played for a millennium or more throughout large parts of Europe, northern Africa, and western Asia, including Turkey, the Caucasus, and around the Persian Gulf. There are over 130 types of bagpipes. According to the Oxford History of Music, a sculpture of bagpipes was found on a Hittite slab at Euyuk in the Middle East, dated to 1000 BCE.

To be continued

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Уважаемые студенты и преподаватели!

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