

INTERNATIONAL TOURISM

The Department of Intercultural Communication and International Tourism

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What's new?



On March 24, the Second International Olympiad “Sharing borders, growing closer. Do you know Pskov-Belarusian Borderland?” (in English), dedicated to the 25th anniversary of the Treaty "On the Union of Belarus and Russia" and the Declaration "On the Further Unity of Russia and Belarus".

The organizer of the Olympiad was Pskov State University (Russian Federation), the Institute for the Humanities and Language Communications. It should be noted that F. Skorina Gomel State University is developing active cooperation with Pskov State University.

The goal of the Olympiad is to improve foreign language communicative competence, prepare its regional and national components, develop intercultural communication skills in English and strengthen the unity of the youth of Pskov and Belarus.

F. Skorina Gomel State University was represented at the online Olympiad by students of the Faculty of History and Intercultural Communications. They were asked questions about the history of the development of the Belarusian and Russian ethnic groups, outstanding personalities, writers and cultural figures of Russia and Belarus, as well as tasks on the logic and chronology of historical events. The questions were in English and encouraged participants to test their knowledge of history and English at the same time.

HOW IS INTERNATIONAL WOMEN'S DAY CELEBRATED AROUND THE WORLD?

International Women's Day is a United Nations-recognized holiday that is celebrated annually on 8 March with the goal of shining a light on women's accomplishments and bolstering campaigns for gender equality.

In today's post, let's learn the history of International Women's Day and see how countries around the world observe this special celebration.

1. The United Kingdom

The Women of the World event (including International Women's Day), which takes place in London over three days, brings together activists, lecturers, and entertainers to address global issues affecting women. WOW, which began in the United Kingdom, now includes sister festivals in various parts of the world, with intertwined speeches, debates, walking tours, films, exhibitions, workshops, fun runs and more.



2. The United States

In the United States, International Women's Day is not an official holiday, but the month of March is designated as Women's History Month, a commemoration of women's achievements throughout history, both past and present. Rallies, seminars, and corporate events are held in capital cities on March 8th, bringing together conversation and thought leadership on the topic.

3. Italy

In Italy, International Women's Day is referred to as *La Festa Della Donna*. People in Italy celebrate the day by offering mimosa flowers to the women in their lives, similar to how red roses are given on Valentine's Day. The yellow flower was chosen in part because it blooms in early March and is generally inexpensive. Women commonly pass springs of mimosas to one other as a show of female unity, which is also considered as a symbol of female strength.



4. Russia

The 8th of March is a national holiday in Russia. This holiday arose as a political commemoration of women's struggles around the world for equal rights, full equality with men, democracy, and peace. The most common way Russian people commemorate this day is to pay a visit to family, have dinner and a glass of champagne. Flowers, chocolate, poetry postcards, and other pleasant presents are given by men and women to their mothers, wives, grandmothers, sisters, and daughters. On March 8th, flowers are the most common gift, with yellow mimosas and roses being the most popular.

5. Argentina

International Women's Day has been observed in Argentina since the early twentieth century. Women are honoured in this country, as they are in Russia and Italy, by getting and donating flowers and other gifts. Over the last five years, however, protests for gender equality have occurred in Argentina around International Women's Day, with women protesting for gender equality, an end to femicide, and reproductive rights.



6. China

China has observed International Women's Day since 1949 after they celebrate Girl's Day on March 7. Employers are urged (but not required) to offer their female employees a half-day off on March 8th. On Women's Day in China, men show their affection for the women in their lives by surprising them with special presents, cards, and flowers. While the primary objective of Women's Day celebrations is to demonstrate love and respect for women, some talks, important meetings, and award ceremonies linked to women are also organized across the country.



7. Nepal

In Nepal, Women's Day is observed as an official holiday, and women are given the day off from work.

8. Poland

Up to about the Second World War, Women's Day was used by socialist governments in Poland to promote the image of a woman as the leading lady of labour who supports her country. It was a mandated day of celebration in companies and schools during those years. Carnations and other items that were difficult to come by at the time, such as tights, towels, or coffee, were given to women. The tulip is today's most popular gift. Women can normally expect to receive a symbolic tulip when they meet males on this day, whether it's their boss, coworker, friend, or parent. Young males holding bunches of tulips can be found on the streets of larger cities, offering them out to women.



Although being celebrated differently around the world, International Women's Day has the same purpose - a day to celebrate women's accomplishments and promoting gender equality.

To be continued

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