

INTERNATIONAL TOURISM

The Department of Intercultural Communication and International Tourism

November, 2021



Our visits to JAPAN



LS-13 and LS-23 groups visited exhibition “Traditions and Culture of Japan” on the 12th of November. They learnt about Japanese culture at the exhibition that was held at GSU for the first time.

The students could get involved not only with the cultural peculiarities of the life and nutrition of the Japanese, but also communicate personally with the representative of Japanese culture Nakanishi Masatoshi.

They were grateful to the university for the opportunity to “visit” Japan and get acquainted with its culture.



Participating in International Students' Day



The most adventurous time in our life is years of studying. During this time young people develop their abilities and leadership skills, they try to find their place in the world.

International Students' Day is celebrated on November 17. The Day of self-government was held at GSU on that day. Second-year students of the specialty «Linguistic Support of Intercultural Communications (International Tourism)» also tried to hold classes on the practice of oral and written speech in their subgroups. Anastasia Zakruzhnaya and Matvey Akhremenko successfully passed this challenge, although the task was quite difficult.

Taking Part in Business Days in Gomel

It



The international event "Business Days" took place in Gomel on 18 - 19 November. It brought together the most active and far-sighted businesspersons from 29

countries.

A separate session was dedicated to the development of tourism. Heads of the region, the city and leading enterprises, representatives of diplomatic missions, chambers of commerce and industry, business associations took part in the final meeting. Francisk Skorina Gomel State University was represented by the Dean of the Faculty of History and Intercultural Communication S. Cherepko, faculty members D. Tolochko, E. Chernyakova.

The first block was "Effective Tools and Key Players in Promoting the Image of Region and Cities. Territory Branding: Moving Together or Competing? Rethinking Forms and Methods". It was moderated by P. Starosvetskiy, the head of the Sports and Tourism Department of Gomel Regional Executive Committee.

The topic of the second block was "Medical Tourism - actual directions of development in modern conditions. COVID-19 Rehabilitation Programs". Its moderator became N. Zvenigorodskaya, the director of Health Establishment "Sanatorium Mashinostroitel".

The culmination of the event was the summing up of the results of the republican competition "Best Exporter of 2020". According to the results, nine organizations of Gomel region were among the winners and laureates.



About the profession of a translator



Three students of the specialty "Linguistic support of intercultural communication (international tourism)" took part in a radio program and raised the point of the relevance of the translator's profession and its demand in the labour market. The necessary personal and professional qualities and the most popular foreign languages were also discussed. If you watch the broadcast recording, you will learn about the first translation experience of these students, recommendations of useful applications that will help in learning and maintaining the language. A very important and topical point was also discussed: will artificial intelligence be able to replace translators?

At the end of the broadcast, the monitor of the group told us about educational events in which future translators had taken part or were going to take part in order to acquire professional skills.

The logical conclusion of the broadcast was the statement that now the translator's profession is relevant and necessary in many professional fields. Artificial intelligence will not replace a person in the near future but it will help to work more efficiently.

To be continued

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